## HOLISTA COLLTECH

#### Berjaya Partners Holista to Offer Healthy Breads and Foods in Starbucks Malaysia, 7-Eleven and Other F&B Outlets

Global News Distribution Oct 12, 2021





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- Kalkine Media [AU]
- <u>Minime Insights [MY]</u>
- PharmaVOICE [US]
- <u>SciTech World News [MY]</u>
- <u>TrendGrnd [MY]</u>
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Berjaya Partners Holista to Offer Healthy Breads and Foods in Starbucks Malaysia, 7-Eleven and Other F&B Outlets

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Berjaya Partners Holista to Offer Healthy Breads and Foods in Starbucks Malaysia, 7-Eleven and Other F&B Outlets

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Berjaya Partners Holista to Offer Healthy Breads and Foods in Starbucks Malaysia, 7-Eleven and Other F&B Outlets

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## Bloomberg

K.26/.265K BC MK MYR Market 4.5M×2.3M Prev . 265 9 Previous 3 Next 60 Send 98 Actions • 99 Translate • News: News Story 10/12/2021 17:05:07 [ACX] D Q Berjaya Partners Holista to Offer Healthy Breads and Foods Berjaya Partners Holista to Offer Healthy Breads and Foods in Starbucks Malaysia, 7-Eleven and Other F&B Outlets KUALA LUMPUR, Oct 12, 2021 - (ACN Newswire) - Malaysians will soon be able to order healthier breads and food products from Starbucks Malaysia, Kenny Rogers and 7-Eleven stores under a collaboration between Berjaya Corporation Bhd ("Berjaya") and homegrown natural foods specialist Holista Colltech Ltd. ("Holista"). Australian Securities Exchange-listed Holista, headquartered in Petaling Jaya, announced today that it has entered into an agreement with Country Farms Sdn Bhd ("Country Farms"), a Berjaya subsidiary that produces and supplies organic and healthy food for the Bursa-listed Berjaya Group. Berjaya operates the Malaysian franchises of Starbucks (320 outlets) and Kenny Roners Roasters (73 outlets) as well as the 7-Fleven chain of Ustralia 612 9777 8600 Brazil 5511 5511 2355 9000 Europe 44,207 7330 7500 Germany 49 Use 13 4555 8900 Strager 55 8212 1000

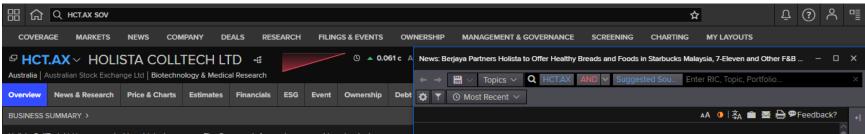
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				a to Offer Healthy Breads and Food 12-Oct 2021 4:00, Received: 5:05:06)	ds in Starbucks Malaysia, 7	7-Eleven and Other F&B Ou	utlets					
				2021 - (ACN Newswire) - Malaysians v on between Berjaya Corporation Bhd (			cts from Starbucks Malaysia, Kenny Rogers ta Colitech Ltd. ("Holista").	and 7-Eleven				
				aange-listed Holista, headquartered in iary that produces and supplies organ			in agreement with Country Farms Sdn Bhd ("	Country				
				aysian franchises of Starbucks (320 o Cosway international network marketi			the 7-Eleven chain of convenience stores (2 s globally.	,400				
				intry Farms will hold exclusive rights f y supplements for markets where Berj			ur products, sugar reduction technology, pla	nt-based				
			Country Farms already of also operates a range of		-based range of Beyond Meat	it. It will serve as the distribut	tion for Holista's products to the Berjaya Gro	up which				
				work to develop a range of low-GI whit obesity in the world, which experts be			outlets in Malaysia. The country has one of t	ne highest				
				cientifically verified white bread roll w d sugar levels. By contrast, low-GI foo			eads). High-GI foods are digested and absorb	oed quickly,				
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			"I'm especially excited ab choices for both people a		ower more consumers as the	ey seek out the nutritional be	enefits and better-for-you options that will ins	pire positive				
				p with Country Farms addresses this			nscious about the origins and contents of w lich have been proven to improve human hea					
			About Holista Colltech Li	nited								
			Holista Colltech Ltd ("Ho	ista") is an innovator in health and wel	Iness solutions based in Sydn	ney, Australia. It is listed on t	the Australian Securities Exchange (ASX:HC	r). 🗸				

## **Thomson Reuters**



Holista CollTech Ltd is a research-driven biotech company. The Company is focused on researching, developing, manufacturing, and marketing health-style products. The Company's segments include Supplements, Ovine collagen, Fooc ingredients, and Infection control. The Supplements segment is engaged in the manufacture and wholesale distribution of dietary supplements. Ovine collagen is engaged in the manufacture and distribution of cosmetic-grade collagen. The Food ingredients segment is engaged in the manufacture and distribution of healthy food ingredients. Infection control segment is engaged in the infection control solutions. Its Path-Away technology is developed from bioflavonoids, which kill approximately 170 viruses, bacteria and fungi-naturally and without side effects. The Company's products include M3 System, FogClean, OVICOLL 98, OVICOLL 95, OVINEX and GILIte.

#### Berjaya Partners Holista to Offer Healthy Breads and Foods in Starbucks Malaysia, 7-Eleven and Other F&B Outlets - ACN Newswire

#### 12-Oct-2021 05:05:22 PM

KUALA LUMPUR, Oct 12, 2021 - (ACN Newswire) - Malaysians will soon be able to order healthier breads and food products from Starbucks Malaysia, Kenny Rogers and 7-Eleven stores under a collaboration between Berjaya Corporation Bhd ("Berjaya") and homegrown natural foods specialist Holista Colltech Ltd. ("Holista").

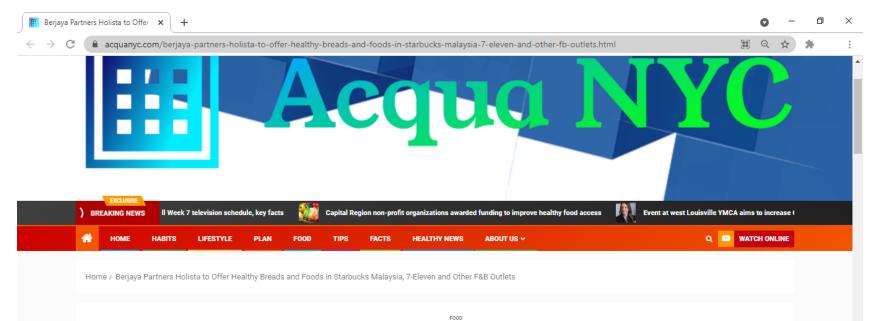
Australian Securities Exchange-listed Holista, headquartered in Petaling Jaya, announced today that it has entered into an agreement with Country Farms Sdn Bhd ("Country Farms"), a Berjaya subsidiary that produces and supplies organic and healthy food for the Bursa-listed Berjaya Group.

Berjaya operates the Malaysian franchises of Starbucks (320 outlets) and Kenny Rogers Roasters (73 outlets) as well as the 7-Eleven chain of convenience stores (2,400 outlets). It also owns the Cosway international network marketing arm which has 396 outlets in Malaysia and 559 outlets globally.

Under the agreement. Country Farms will hold exclusive rights for Holista's low-glycaemic

NEWS >		
12-Oct-2021		
17:05:22	Berjaya Partners Holista to Offer Healthy Breads and Foods in Starbucks Malaysia, 7-Eleve	ACN
09:56:56	BRIEF-Holista Colltech Says Signs Exclusive Sales And Marketing Collaboration With Unit	RTRS
08:48:43	(EN) HOLISTA COLLTECH LIMITED Press (60382802)	GLFILE
08:46:57	HOLISTA COLLTECH - SIGNS EXCLUSIVE SALES AND MARKETING COLLABORATION WIT	RTRS
08:45:53	ASX ALERT-Holista Signs Term Sheet with Berjaya Country Farms-HCT.AX	ASX
08:45:51	Australia Stock Exchange release from HOLISTA COLLTECH HCT.AX: PRE_NR Ends: 12:06:	RTRS
08:45:51	Australia Stock Exchange release from HOLISTA COLLTECH HCT.AX: Holista Signs Term S	RTRS
11-Oct-2021		
07:42:28	(EN) HOLISTA COLLTECH LIMITED Press (60374707)	GLFILE
07:40:38	BRIEF-Holista Colltech Seeks Trading Halt	RTRS
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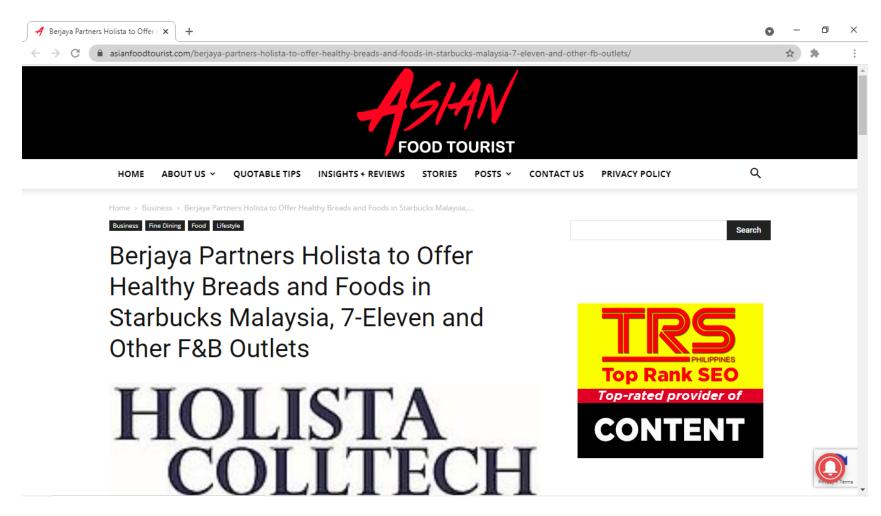
# Aqua NYC [US]





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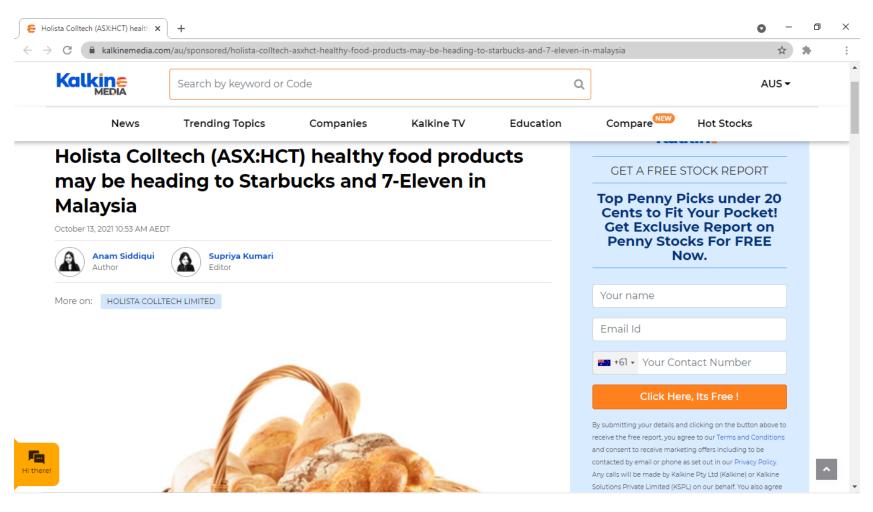
# Asian Food Tourist [PH]



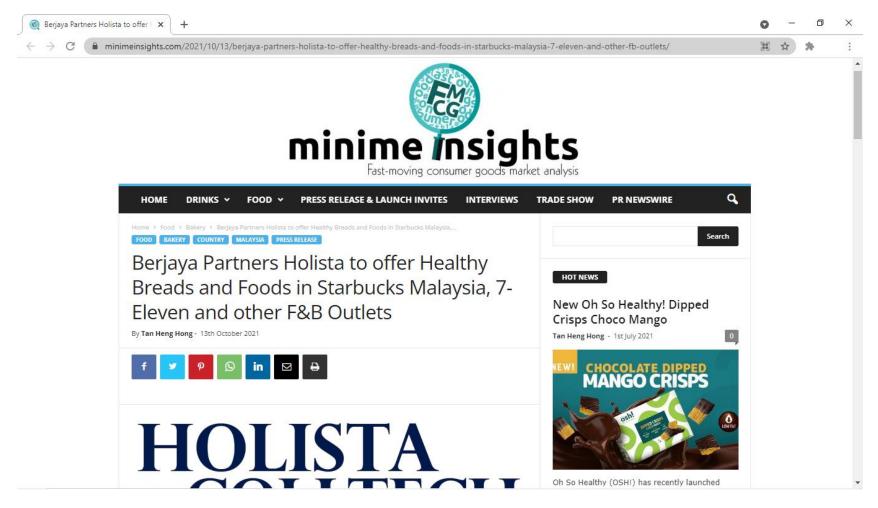
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	Country Farms a	already owns th	ne rights in Malays	ia for the plant-b	ased range of Beyond M	eat. It will serve as the	e distribution for Holista's products to the			Privacy - Te	arms 🗸

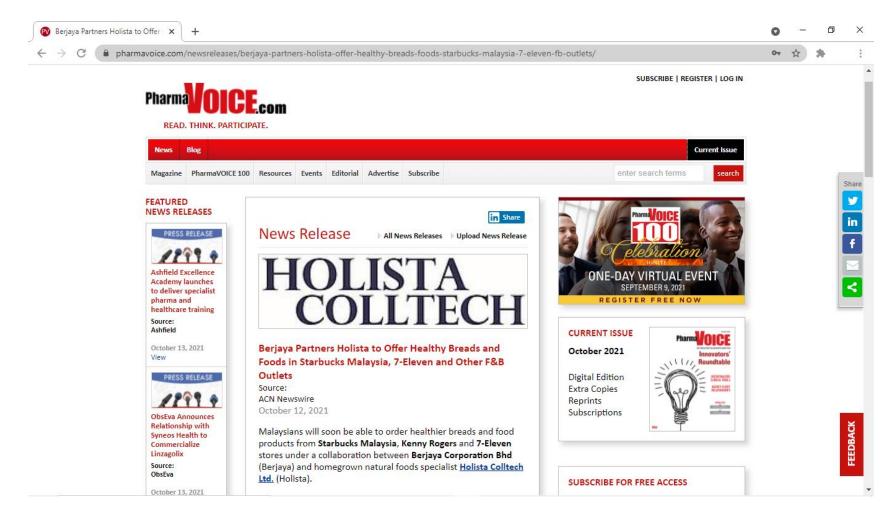
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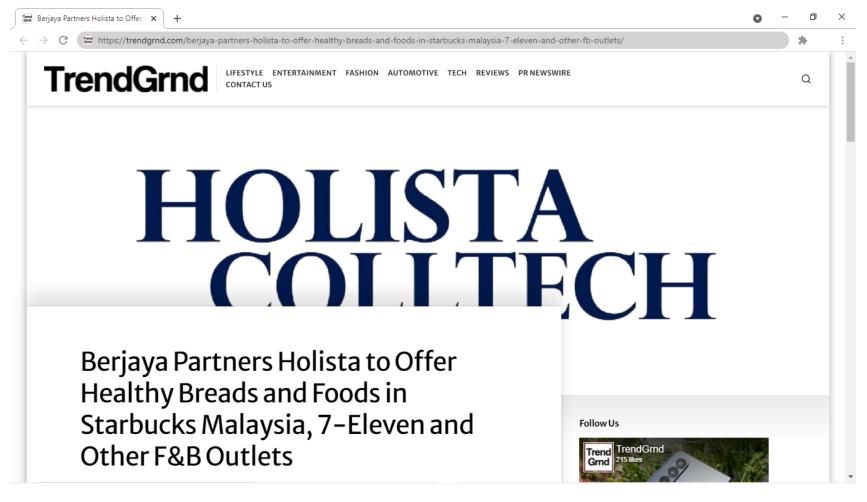


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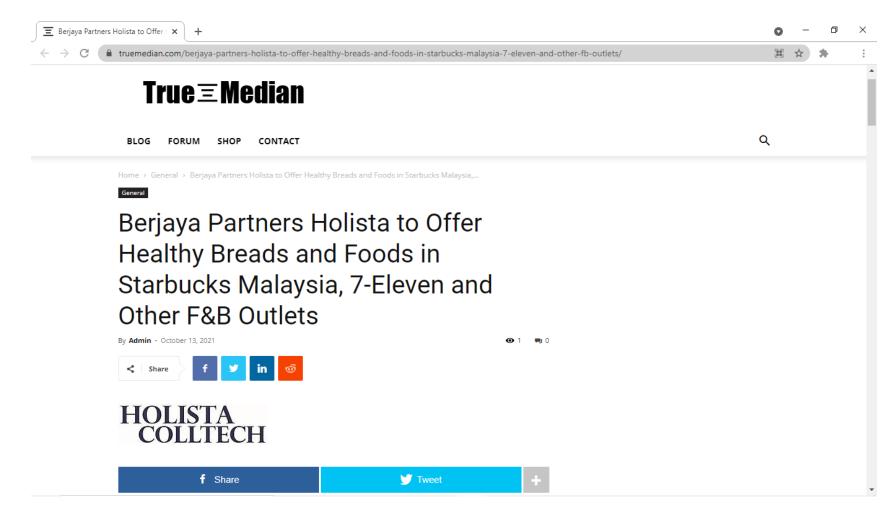
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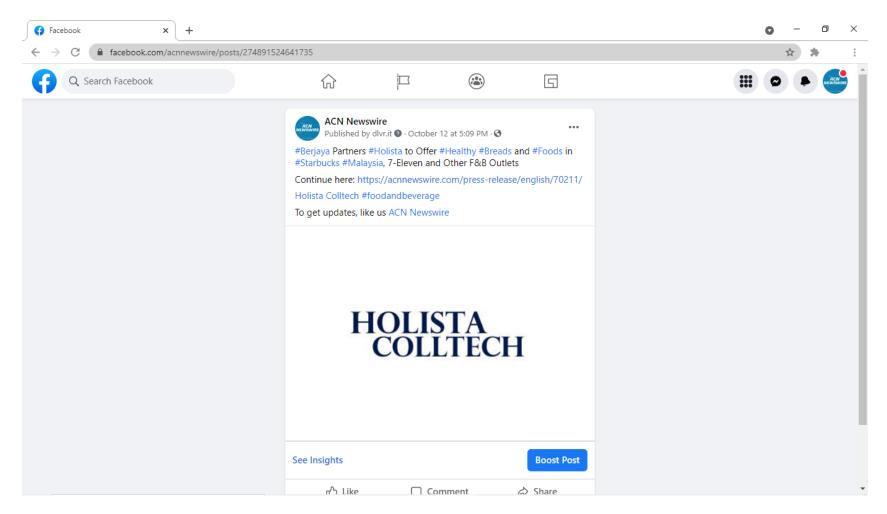
# TrendGrnd [MY]



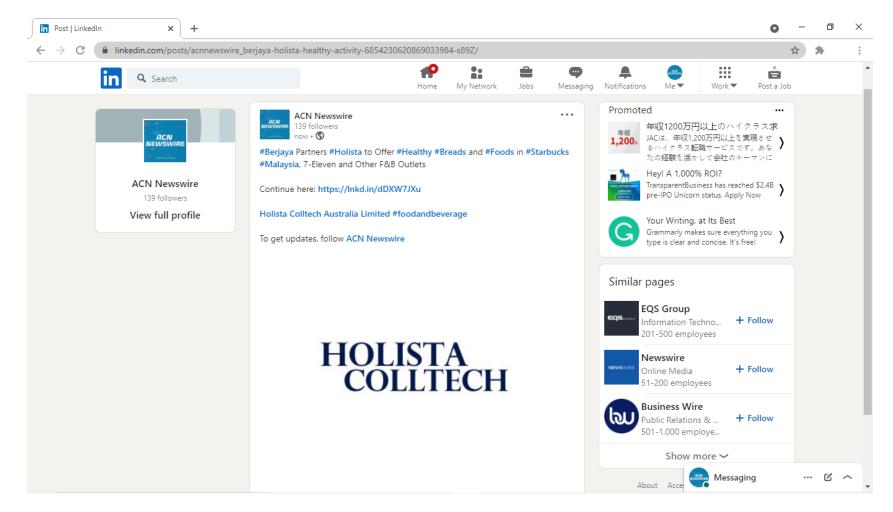
# True Media [US]



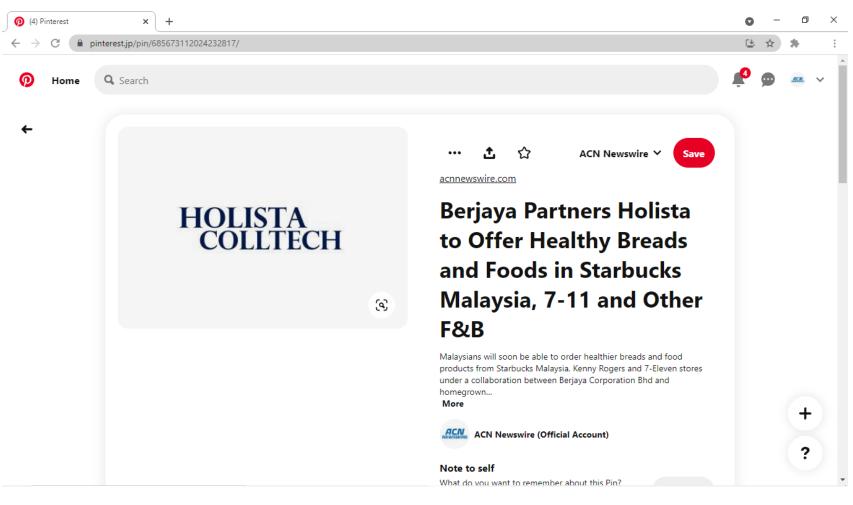
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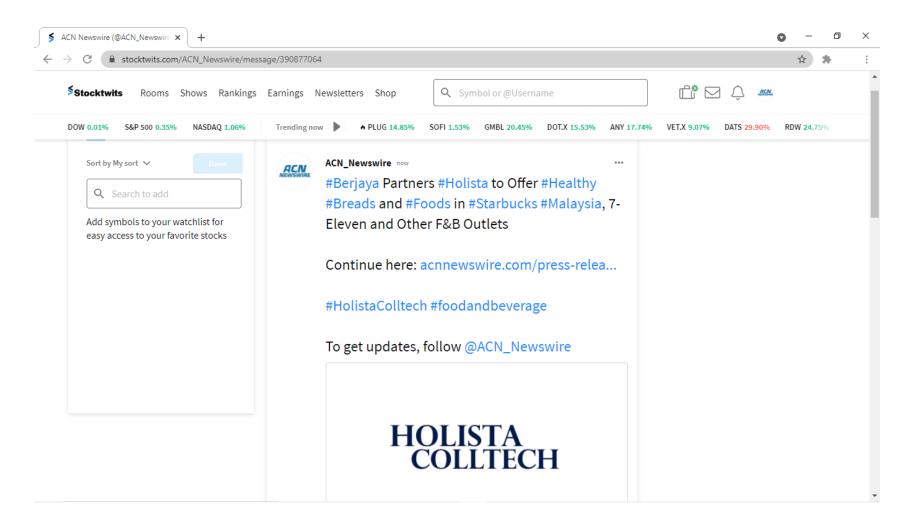
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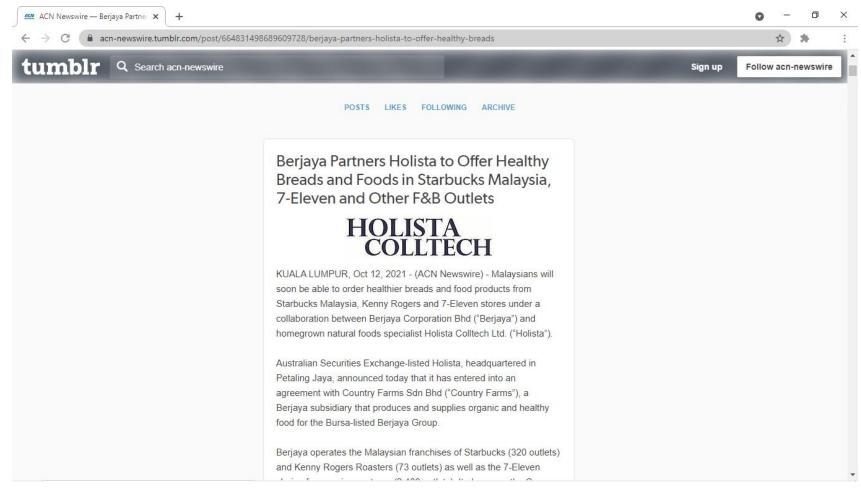
## Pinterest



## **StockTwits**



## Tumblr

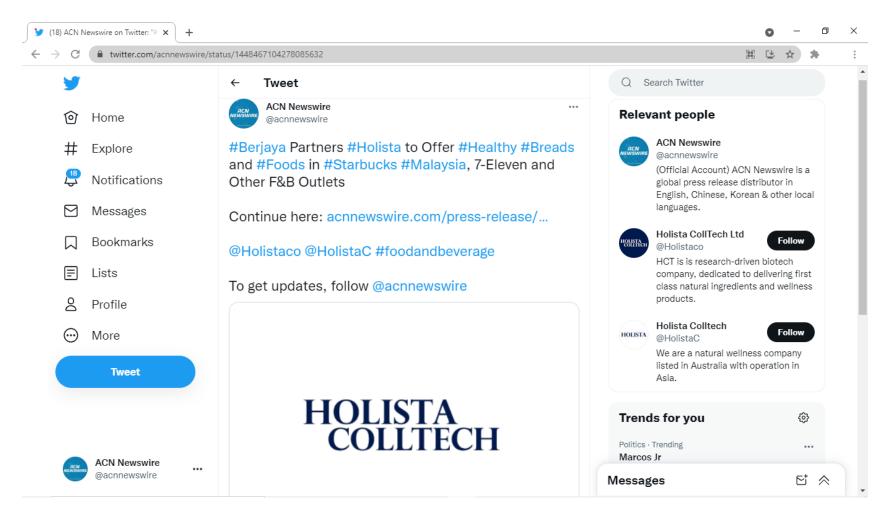


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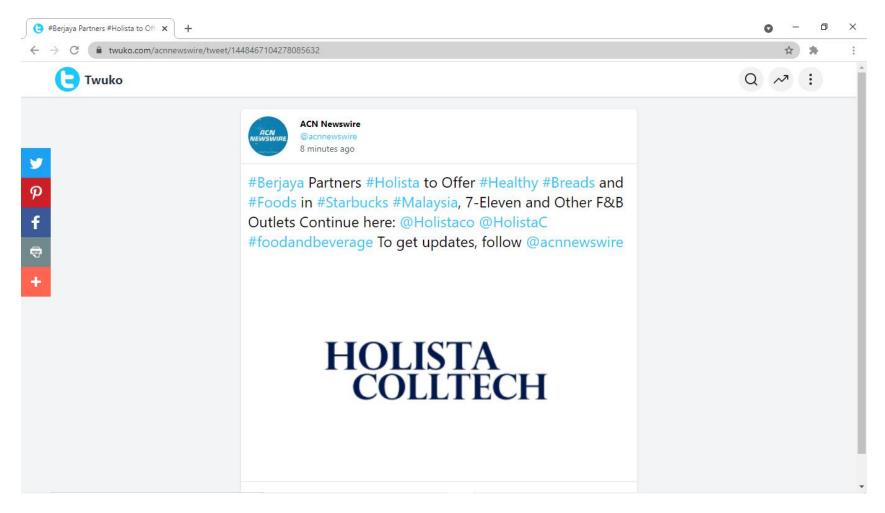
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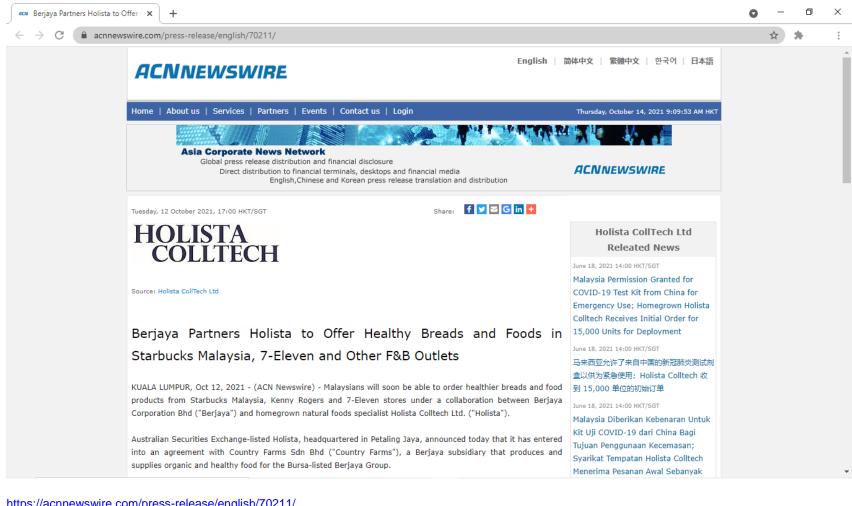
#### Twitter



## Twuko



## ACN Newswire [ASIA]



## ACN Newswire Blog [ASIA]

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	7-Eleven stores under a collaboration between Berjaya Corporation Bhd ("Berjaya") and		
	homegrown natural foods specialist Holista Colltech Ltd. ("Holista").		
	Australian Securities Exchange-listed Holista, headquartered in Petaling Jaya,		

## ACN Newswire Blogspot [ASIA]

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#### Berjaya Partners Holista to Offer Healthy Breads and Foods in Starbucks Malaysia, 7-Eleven and Other F&B Outlets

- October 12, 2021

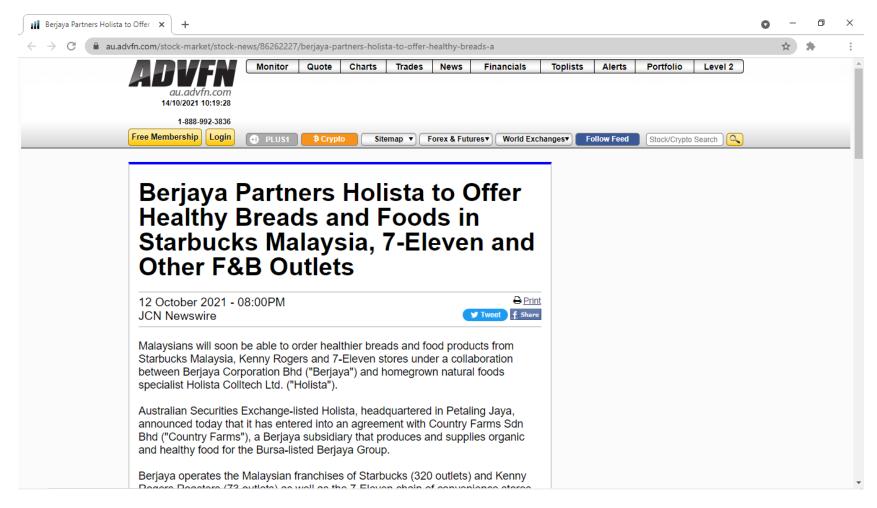
#### HOLISTA COLLTECH

KUALA LUMPUR, Oct 12, 2021 - (ACN Newswire) - Malaysians will soon be able to order healthier breads and food products from Starbucks Malaysia, Kenny Rogers and 7-Eleven stores under a collaboration between Berjaya Corporation Bhd ("Berjaya") and homegrown natural foods specialist Holista Colltech Ltd. ("Holista").

Australian Securities Exchange-listed Holista, headquartered in Petaling Jaya, announced today that it has entered into an agreement with Country Farms Sdn Bhd ("Country Farms"), a Berjaya subsidiary that produces and supplies organic and healthy food for the Bursa-listed Berjaya Group.

Berjaya operates the Malaysian franchises of Starbucks (320 outlets) and Kenny Rogers Roasters (73 outlets) as well as the 7-Eleven chain of convenience stores (2,400 outlets). It also owns the Cosway international network marketing arm which has 396 outlets in Malaysia and 559 outlets globally.

# ADVFN [AU]



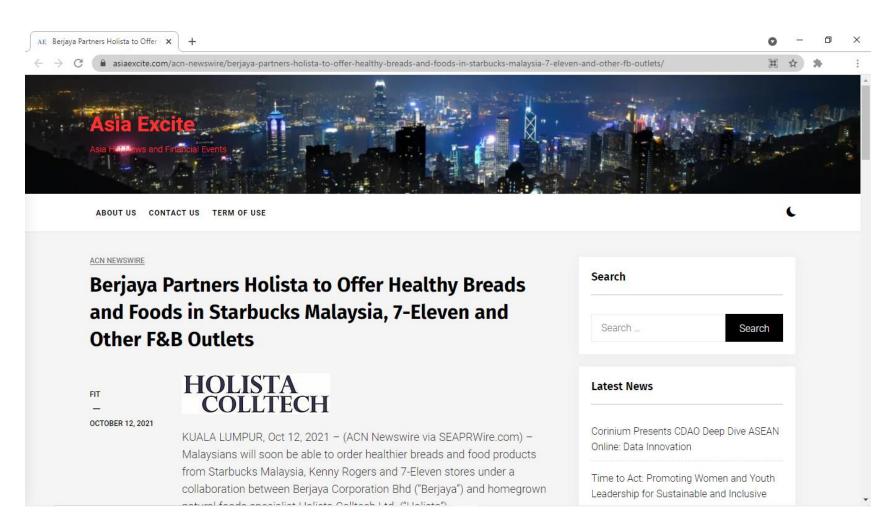
## Asahi Shimbun [JP]

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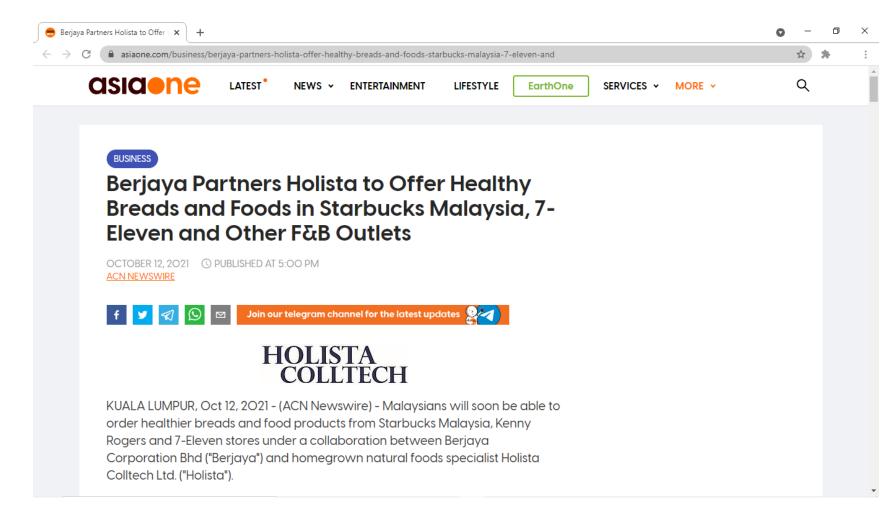
Berjaya Corporation Bhd ("Berjaya") and homegrown natural foods specialist Holista Colltech Ltd. ("Holista").

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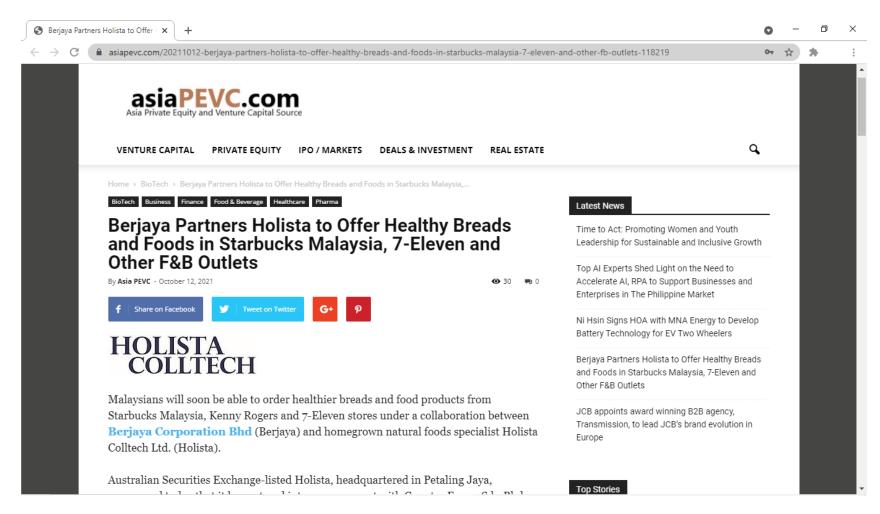
# Asia Excite [HK]



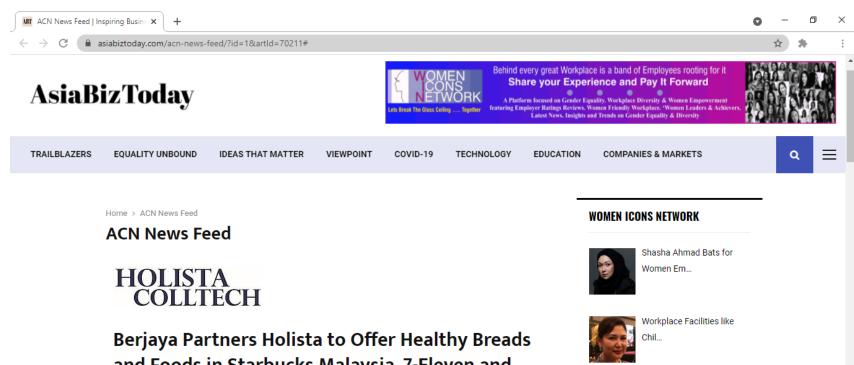
# ASIA ONE [SG]



# Asia PE-VC Mag [ASIA]



# AsiaBizToday [SG]



and Foods in Starbucks Malaysia, 7-Eleven and **Other F&B Outlets** 

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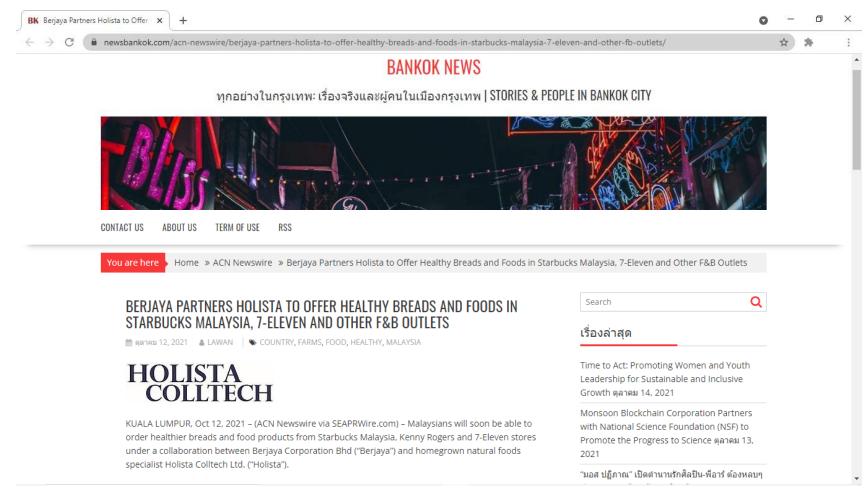


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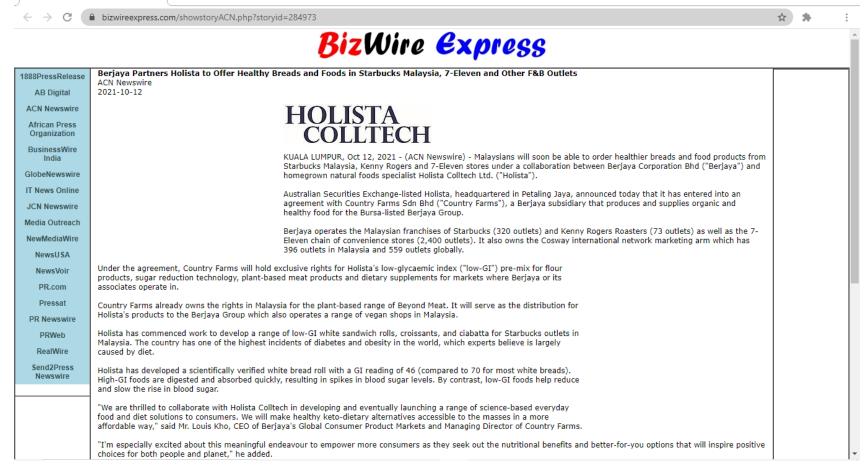
## Bangkok News [TH]



#### BizWire Express [IN]

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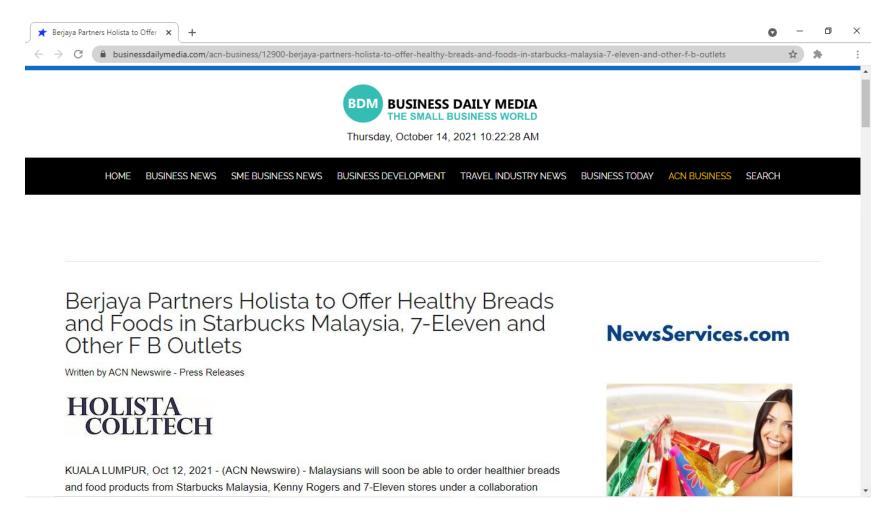
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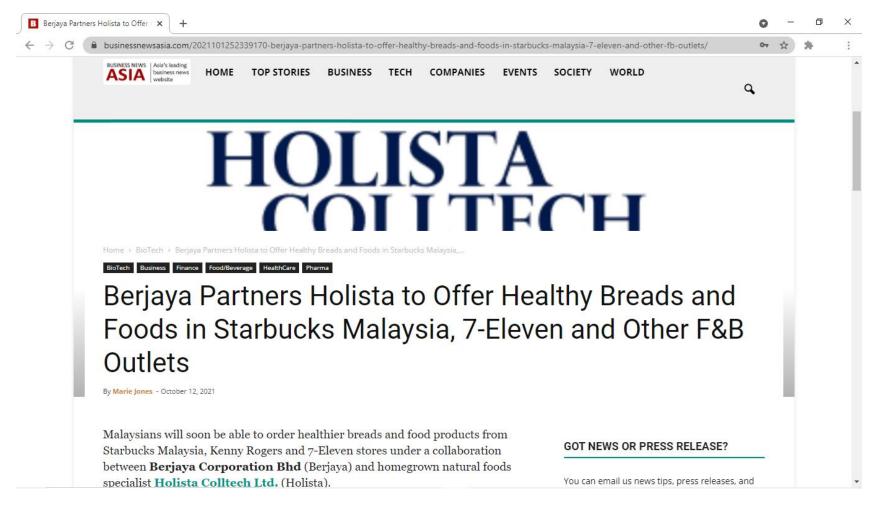
## Bloomberg.com [ASIA]

Berjaya Partners Holista to Offer   🗙	+		• -	0
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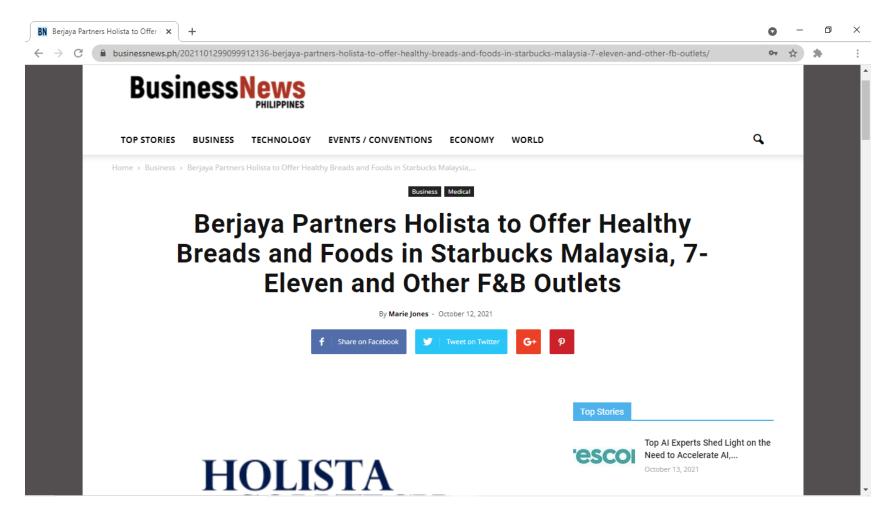


#### **Business News Asia** [ASIA]



https://www.businessnewsasia.com/2021101252339170-berjaya-partners-holista-to-offer-healthy-breads-and-foods-in-starbucks-malaysia-7-eleven-andother-fb-outlets/

#### BusinessNews [PH]



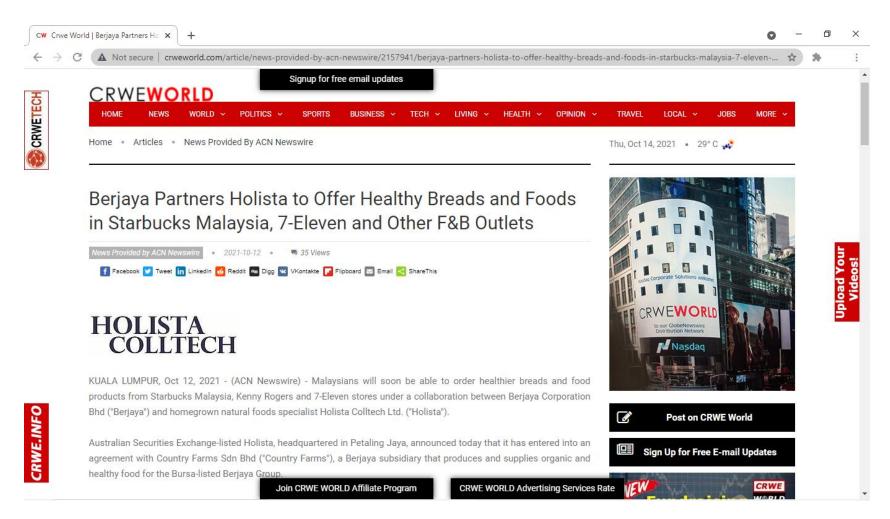
# ChaCha Hong Kong [HK]

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HOLISTA COLLTECH	<ul> <li>ACN Newswire</li> <li>Business</li> <li>JCN Newswire</li> <li>Local</li> </ul>
KUALA LUMPUR, Oct 12, 2021 – (ACN Newswire via SEAPRWire.com) – Malaysians will soon be able to order healthier bread and food products from Starbucks Malaysia, Kenny Rogers and 7-Eleven stores under a collaboration between Berjaya Corporation Bhd ("Berjaya") and homegrown natural foods specialist Holista Colltech Ltd. ("Holista").	erent Posts
Australian Securities Exchange-listed Holista, headquartered in Petaling Jaya, announced today that it has entered into an agreement with Country Farms Sdn Bhd ("Country Farms"), a Berjaya subsidiary that produces and supplies organic and healthy food for the Bursa-listed Berjaya Group.	<ul> <li>Corinium Presents CDAO Deep Dive ASEAN Online: Data Innovation October 14, 2021</li> </ul>
Berjaya operates the Malaysian franchises of Starbucks (320 outlets) and Kenny Rogers Roasters (73 outlets) as well as the 7 Eleven chain of convenience stores (2,400 outlets). It also owns the Cosway international network marketing arm which has 396 outlets in Malaysia and 559 outlets globally.	Touth Leadership for Sustainable
Under the agreement, Country Farms will hold exclusive rights for Holista's low-glycaemic index ("low-GI") pre-mix for flour products, sugar reduction technology, plant-based meat products and dietary supplements for markets where Berjaya or its associates operate in.	<ul> <li>陳帆:連接洪水橋與前海鐵路料明 年完成首階段研究 October 14, 2021</li> <li>天文台取消所有熱帶氣旋警告</li> </ul>
Country Farms already owns the rights in Malaysia for the plant-based range of Beyond Meat. It will serve as the distribution for Holista's products to the Berjaya Group which also operates a range of vegan shops in Malaysia.	

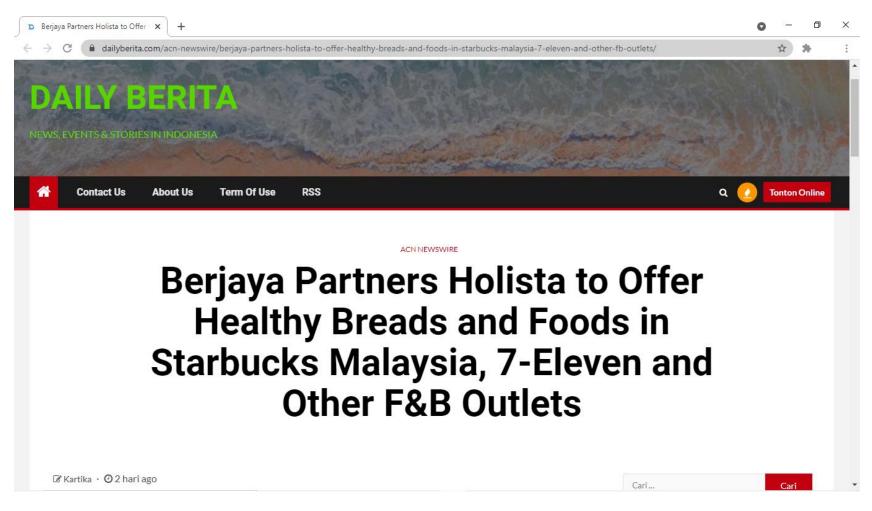
## Crunch Hong Kong [HK]

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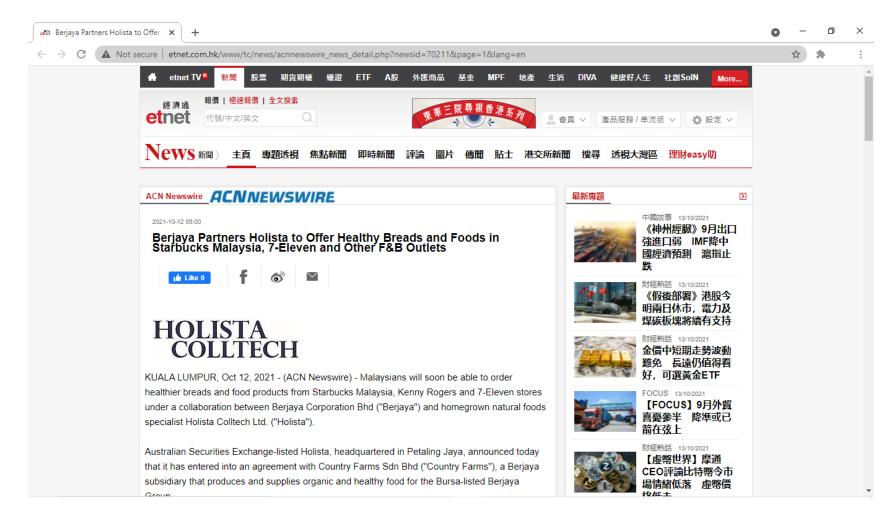
# Daily Berita [ID]



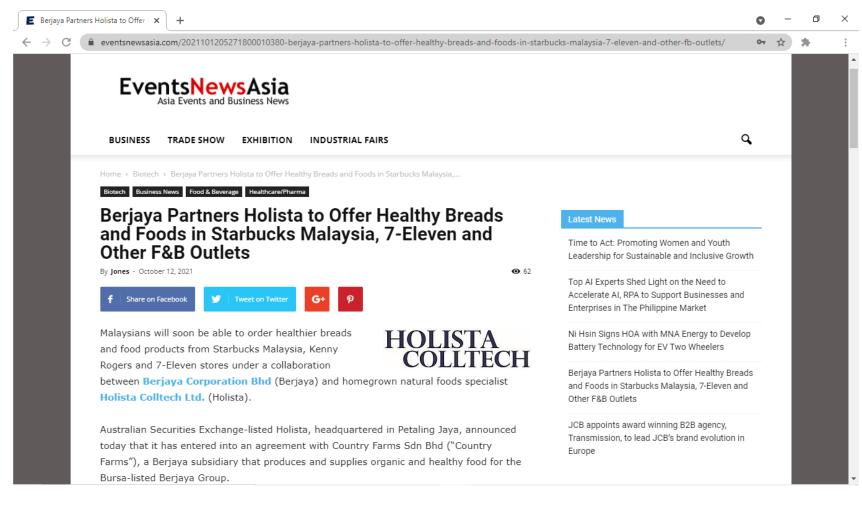
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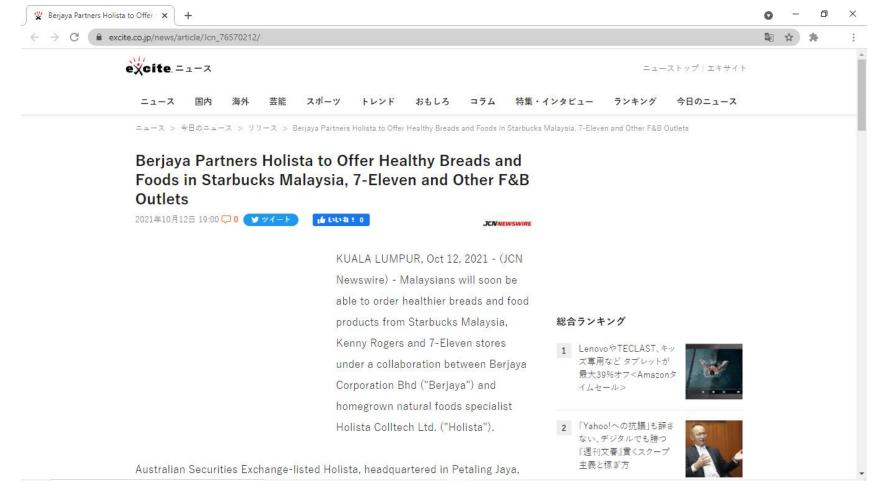
# ETnet [HK]



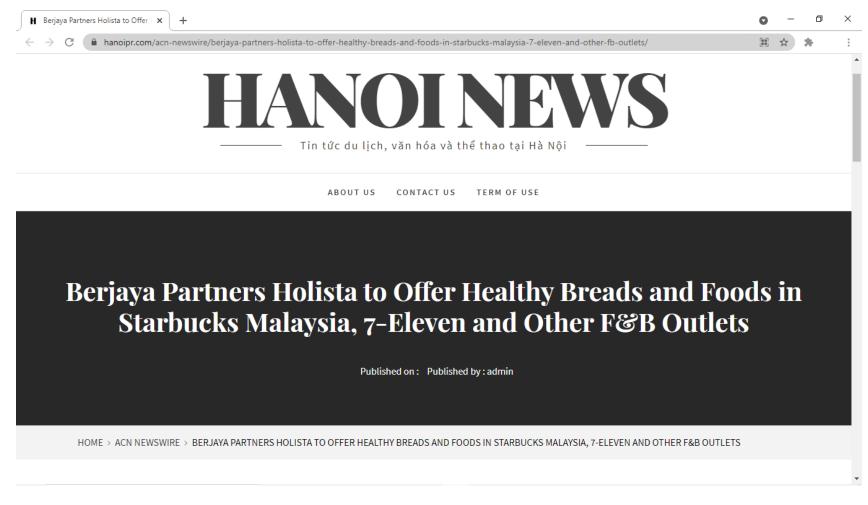
#### EventsNewsAsia [ASIA]



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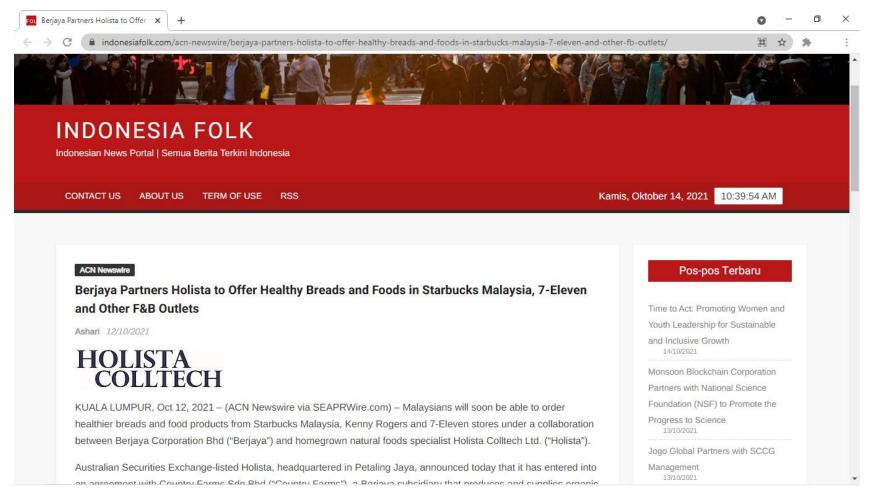
## Hanoi News [VN]



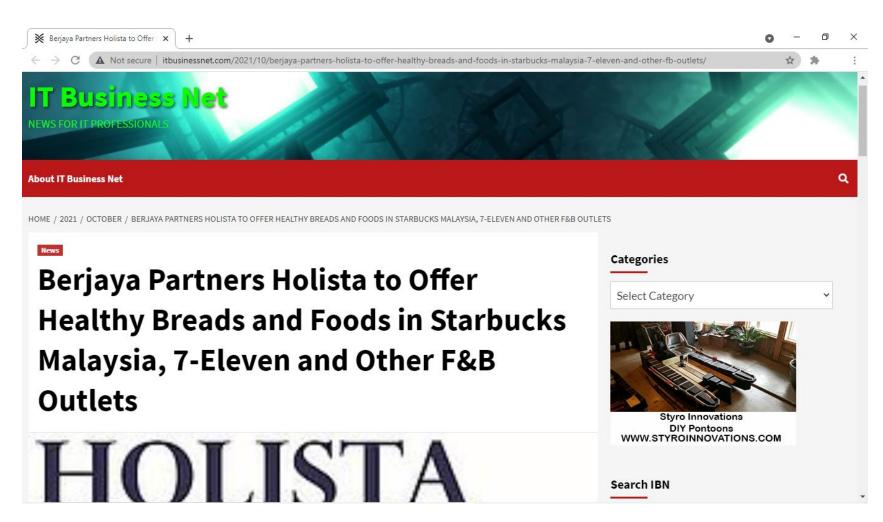
#### Indo News Zone [ID]

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	<ul> <li>Dolar melemah setelah reli ke level tertinggi satu tahun di awal pekan 2021-10-14</li> <li>Time to Act: Promoting Women and Youth Leadership for Sustainable and Inclusive Growth 2021-10-14</li> <li>Monsoon Blockchain Corporation Partners</li> </ul>
2021-10-12 Ben HOLISTA COLLECED KUALA LUMPUR, Oct 12, 2021 – (ACN Newswire via SEAPRWire.com) – Malaysians will soon be able to order healthier breads and food products from Starbucks Malaysia, Kenny Rogers and 7-Eleven stores under a collaboration between Berjaya	<ul> <li>Dolar melemah setelah reli ke level tertinggi satu tahun di awal pekan 2021-10-14</li> <li>Time to Act: Promoting Women and Youth Leadership for Sustainable and Inclusive Growth 2021-10-14</li> </ul>

### Indonesia Folk [ID]



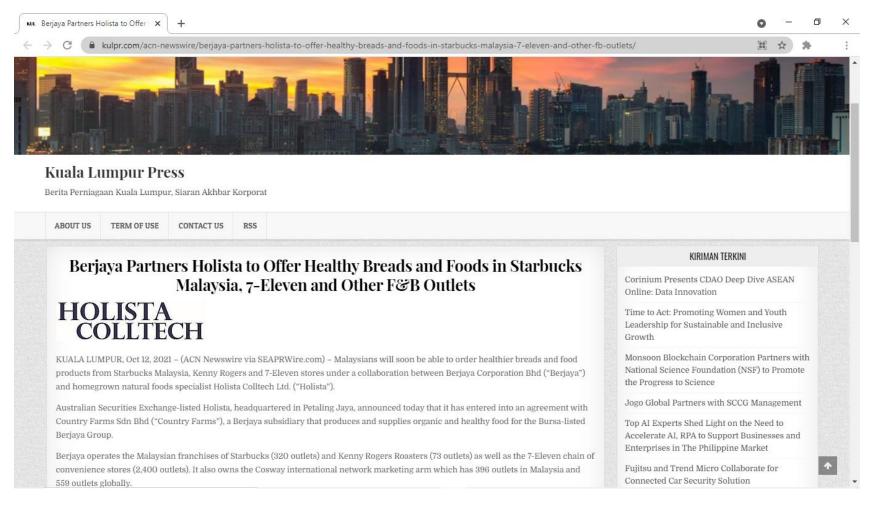
# IT Business Net [ASIA]



#### JCN Newswire [JP]

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	between Berjaya Corporation Bhd ("Berjaya") and homegrown natural foods spe	cialist Holista Col	lltech Ltd.	Receives Initial Order for	r		
	("Holista").			15,000 Units for			
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	entered into an agreement with Country Farms Sdn Bhd ("Country Farms"),		diary that				
	produces and supplies organic and healthy food for the Bursa-listed Berjaya Group			US Tests Confirm Path-			

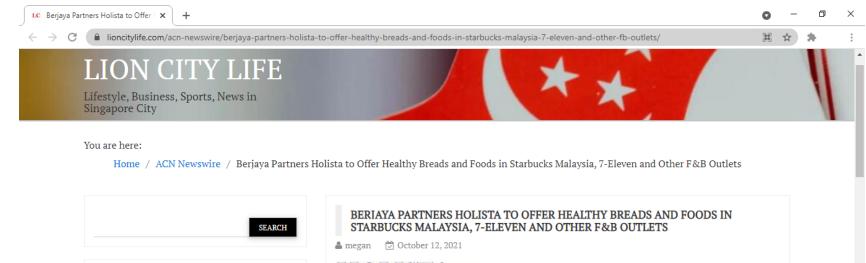
### Kuala Lumpur Press [MY]



#### Linking Malaysia [MY]

Partners Holista to Offer X +	7-eleven-and-other-fb-outlets/
Linking Malays Berita Malaysia, Orang, Cerita Perniagaan	ia
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Berjaya Partners Holista to Offer Healthy Breads and Foods in Starbucks Malaysia, 7-Eleven and Other F&B Outlets Posted on Oktober 12, 2021 by min HOLISTA	Cari KIRIMAN TERKINI Corinium Presents CDAO Deep Dive ASEAN Online: Data Innovation Time to Act: Promoting Women and Youth Leadership for Sustainable and Inclusive Growth
KUALA LUMPUR, Oct 12, 2021 – (ACN Newswire via SEAPRWire.com) – Malaysians will soon be able to order healthier breads and food products from Starbucks Malaysia, Kenny Rogers and 7-Eleven stores under a collaboration between Berjaya Corporation Bhd ("Berjaya") and homegrown natural foods specialist Holista Colltech Ltd. ("Holista").	Monsoon Blockchain Corporation Partners with National Science Foundation (NSF) to Promote the Progress to Science

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KUALA LUMPUR, Oct 12, 2021 – (ACN Newswire via SEAPRWire.com) – Malaysians will soon be able to order healthier breads and food products from Starbucks Malaysia, Kenny Rogers and 7-Eleven stores under a collaboration between Berjaya Corporation Bhd ("Berjaya") and homegrown natural foods specialist Holista Colltech Ltd. ("Holista").

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Berjaya operates the Malaysian franchises of Starbucks (320 outlets) and Kenny Rogers Roasters (73 outlets) as well as the 7-Eleven chain of convenience stores (2,400 outlets). It also owns the Cosway international network marketing arm which has 396 outlets in Malaysia and 559 outlets globally.

Under the agreement, Country Farms will hold exclusive rights for Holista's low-glycaemic index ("low-GI") pre-mix for flour products, sugar reduction technology, plant-based meat products and

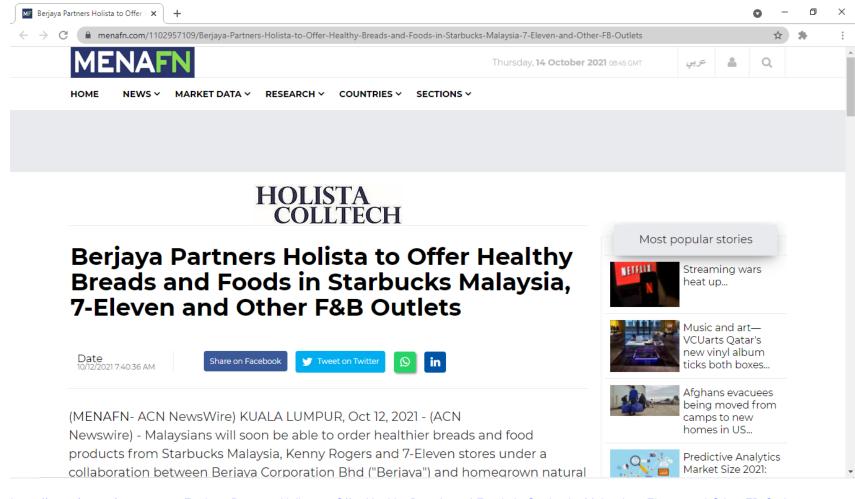
## Live Berita [ID]

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	Berjaya Partners Holista to Offer Healthy Breads and Foods in Starbucks Malaysia, 7-Eleven and Other F&B Outlets © 2021-10-12 <b>1</b> Irene	Kategori • ACN Newswire • Berita • JCN Newswire • Kabar • Life • SEA PRWire • Top Story			
	KUALA LUMPUR, Oct 12, 2021 – (ACN Newswire via SEAPRWire.com) – Malaysians will soon be able to order healthier breads and food products from Starbucks Malaysia, Kenny Rogers and 7-Eleven stores under a collaboration between Berjaya Corporation Bhd ("Berjaya") and homegrown natural foods specialist Holista Colltech Ltd. ("Holista").	<ul> <li>BERITA</li> <li>Time to Act: Promoting Women and Youth Leadership for Sustainable and Inclusive Growth 2021-10-14</li> <li>Monsoon Blockchain Corporation Partners with National Science Foundation (NSF) to Promote the Progress to Science 2021-10-13</li> </ul>			

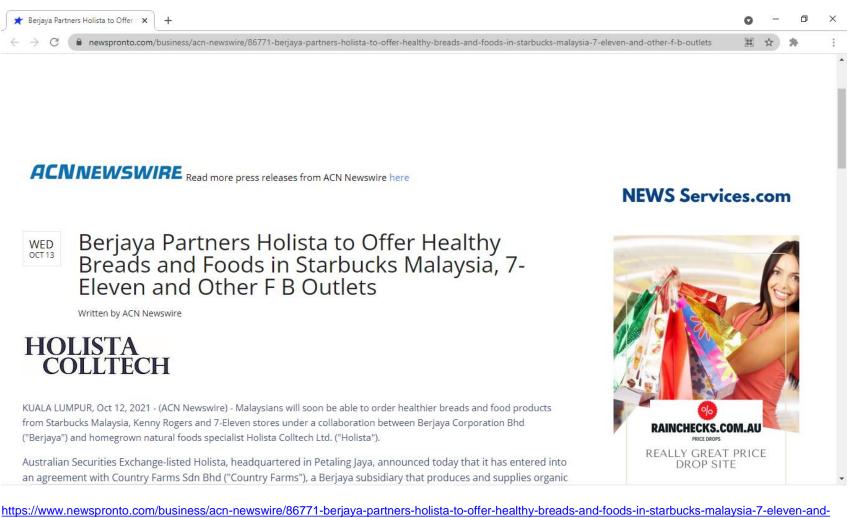
## Manila News [PH]

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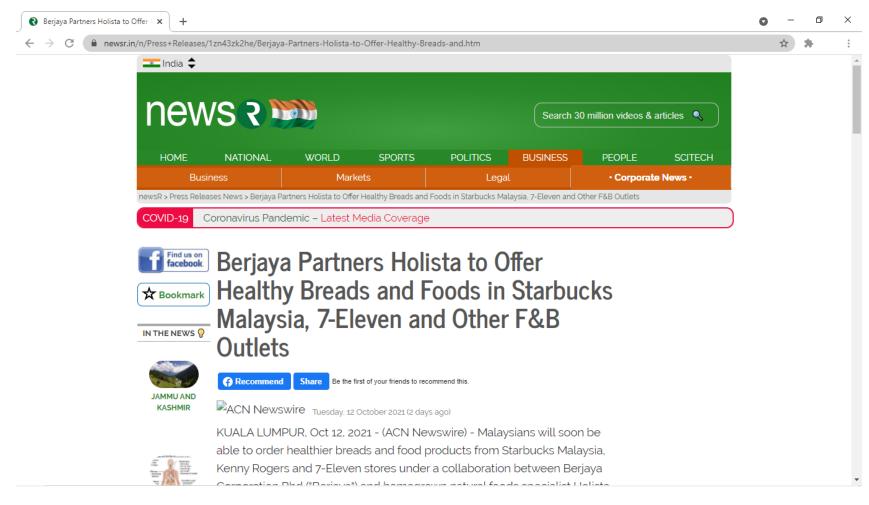


#### News Pronto [AU]



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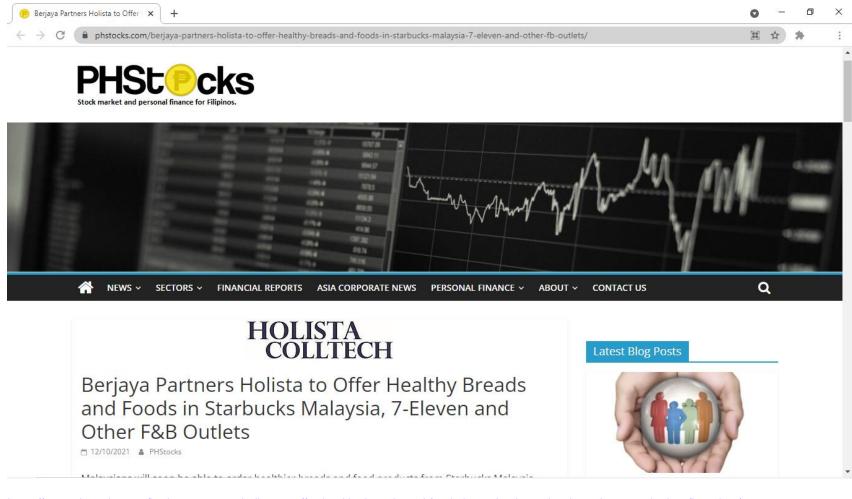
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Tuesday, October 12th, 2021 - ACN Newswire Pte Ltd	Contact Profile
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## One News Page [AU]

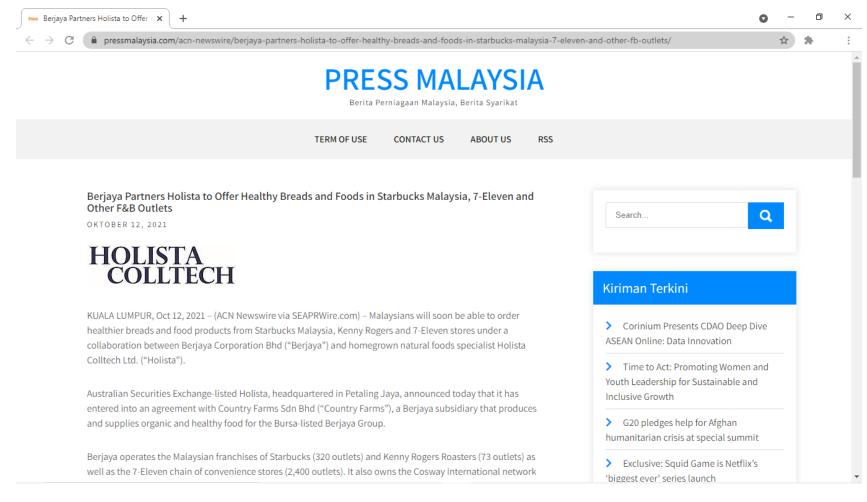
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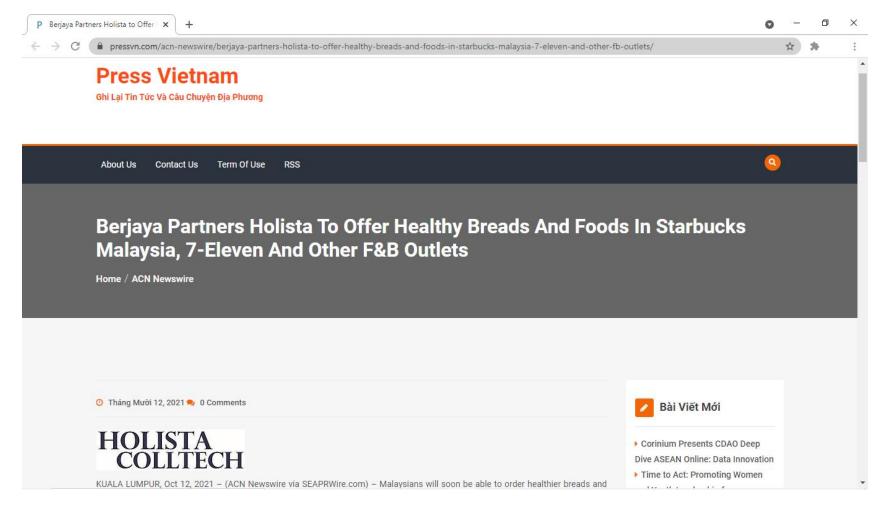




#### Press Malaysia [MY]

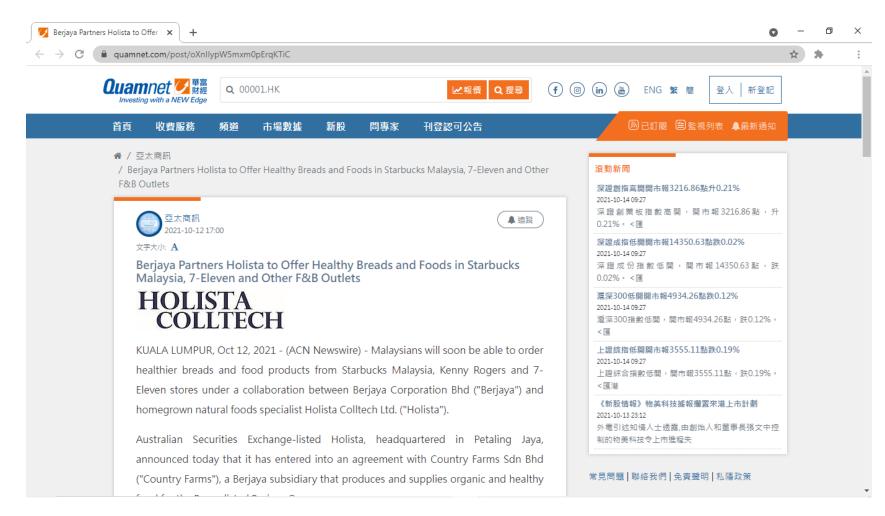


#### Press Vietnam [VN]

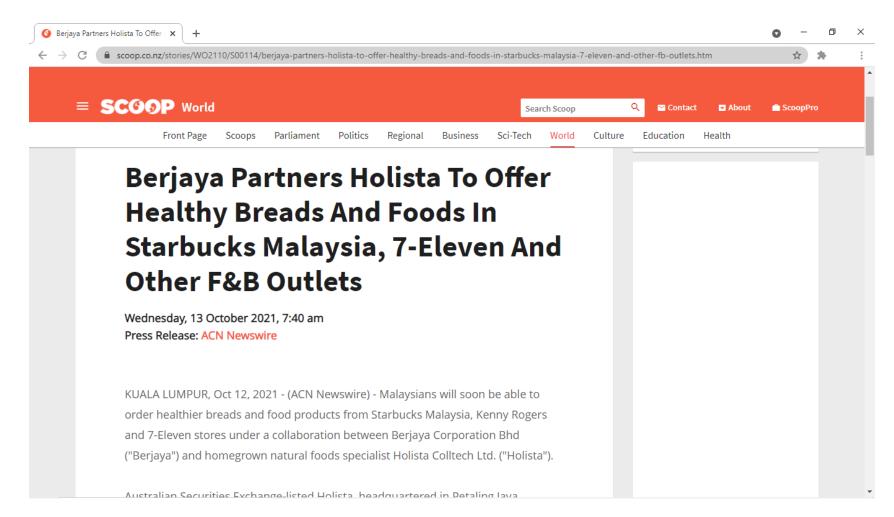


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### Quamnet [HK]



# Scoop WORLD [NZ]



### ScoopAsia [SG]

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#### HOLISTA COLLTECH

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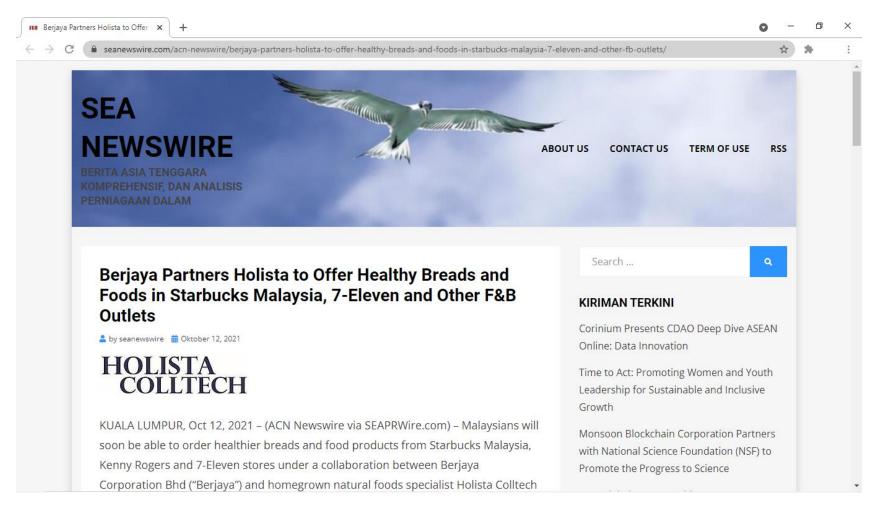
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#### SEA News Desk [VN]

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## SEA Newswire [MY]

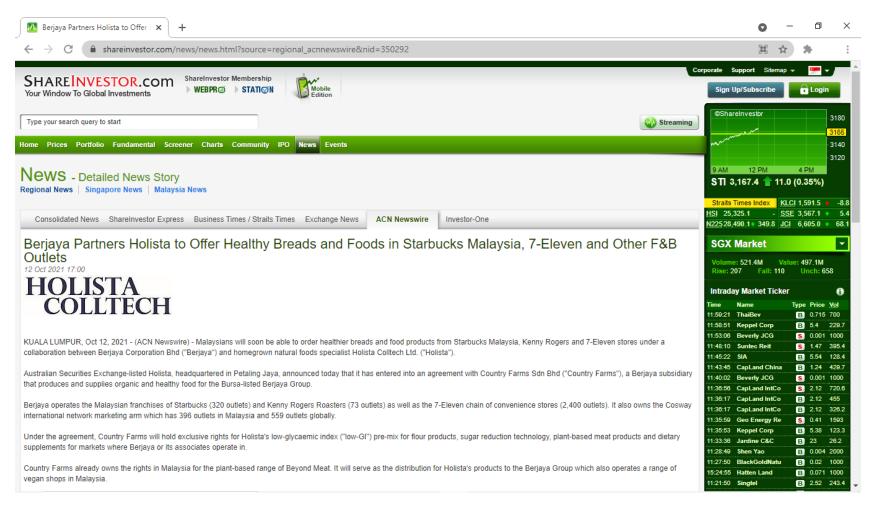


## SEO Tools [JP]

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#### ShareInvestor [SG]



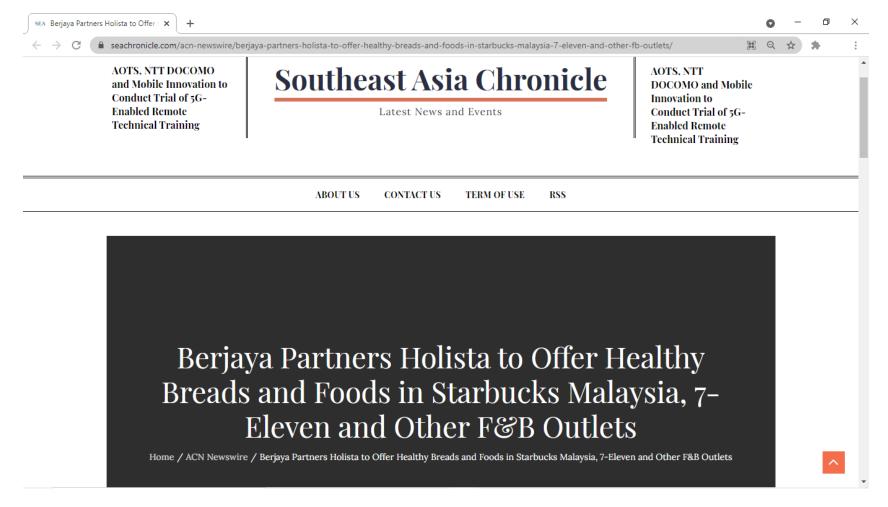
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#### Southeast Asia Business [TH]

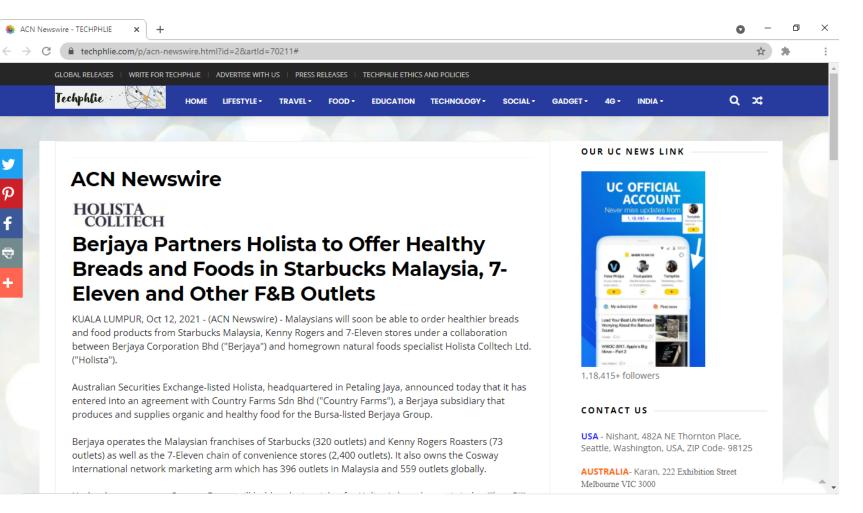
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By SUDARAT <b>HOLISTA</b> KUALA LUMPUR, Oct 12, 2021 – (ACN Newswire via SEAPRWire.com) – Malaysians will soon be able to order healthier breads and food products from Starbucks Malaysia, Kenny Rogers and 7-Eleven stores under a collaboration between Berjaya	เรื่องล่าสุด AOTS, NTT DOCOMO and Mobile Innovation to Conduct Trial of 5G-Enabled Remote Technical Training
Corporation Bhd ("Berjaya") and homegrown natural foods specialist Holista Colltech Ltd. ("Holista"). Australian Securities Exchange-listed Holista, headquartered in Petaling Jaya, announced today that it has entered into an agreement with Country Farms Sdn Bhd ("Country Farms"), a Berjaya subsidiary that produces and supplies organic and healthy food for the Bursa-listed Berjaya Group.	Topelia Australia launches US\$25M Series A call for COVID- 19 ATT Ziverdox Spikes Asia Awards 2022
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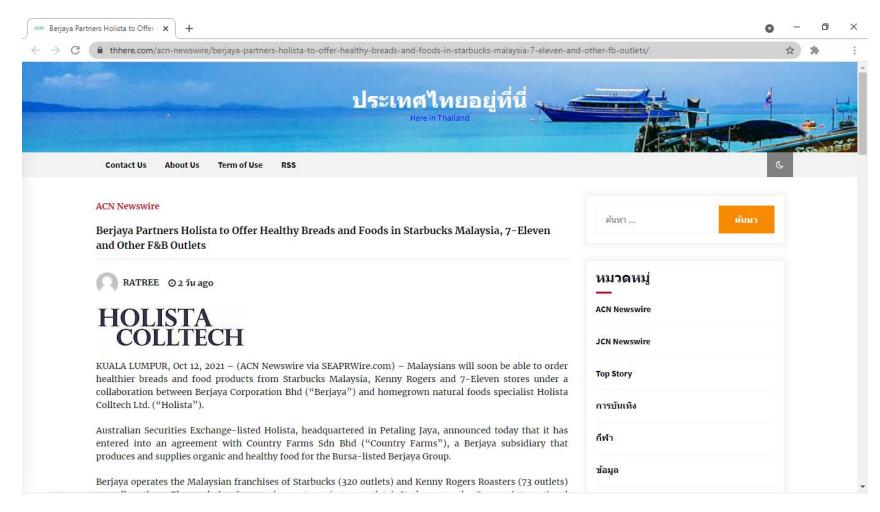
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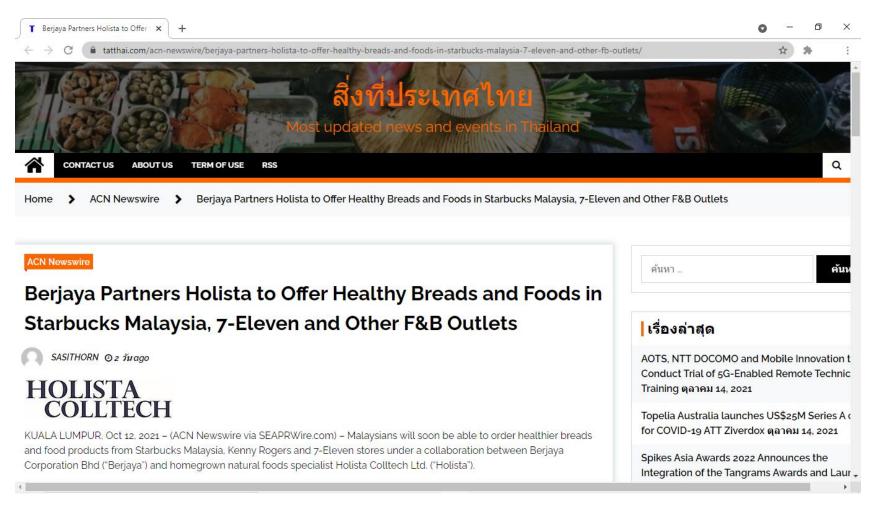
# TechPhlie [IN]



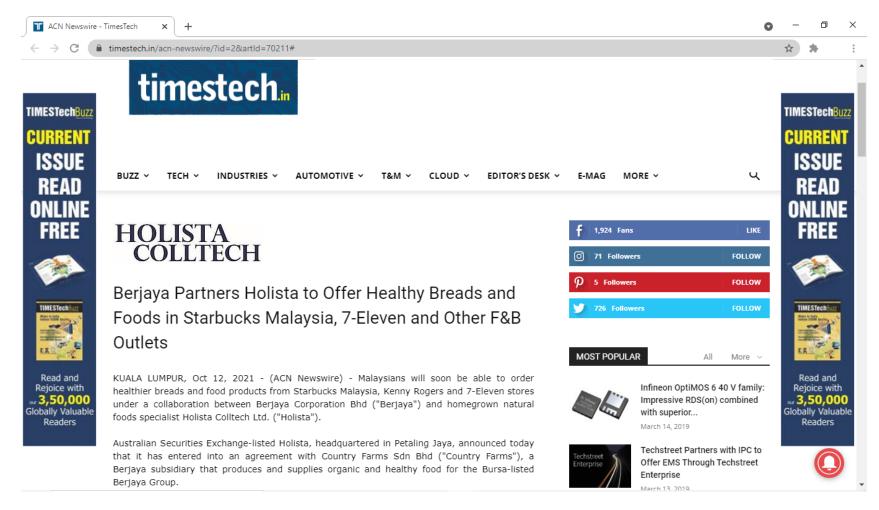
# Thai Here [TH]



# Things at Thailand [TH]



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### TradingView [ASIA]



### Window of Vietnam [VN]

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#### World'Vest Base [ASIA]

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# Zaikei [JP]

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