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#### **ASX Announcement**

HOLISTA COLLTECH

08 May 2020

## HOLISTA FILES GLOBAL PATENT FOR NATSHIELD<sup>™</sup> NASAL SANITISING BALM

Holista Colltech (HCT, "Holista") refers to its announcements on 6 February 2020, 20 February 2020 and 20 April 2020 and wishes to announce that it filed a global patent for a Natshield<sup>™</sup> nasal balm sanitiser on 7 May 2020. This balm will contain Path-Away<sup>®</sup>, the plant-based anti-pathogenic solution, as the active ingredient. The formulation involves ingredients that will prolong and improve the effects of Path-Away<sup>®</sup>, within the nasal cavity.

Path-Away<sup>®</sup> had already been proven to be effective as a sanitiser against a broad range of viruses, bacteria and fungi. On 20 April 2020, the company announced that Path-Away<sup>®</sup> has been tested by a leading U.K. bio-safety laboratory to be more than 99.99% effective against the feline coronavirus, a surrogate of the COVID-19 novel coronavirus.

Holista is accelerating development of Natshield<sup>™</sup> nasal balm sanitiser which will reduce the risk of viral infection via the nose, either via inhalation or touch (from hand to nose). The nose is the easiest point of entry for viruses. It is warm, damp and dark as well rich in fatty and amino acids. The nasal passage opens directly into the sinuses, the throat and to the lungs.

The formulation of the nasal balm will be such that it is non-irritant, easily applied to the nose and can offer up to six hours of protection from viruses and infections. As with the Natshield<sup>™</sup> hand sanitiser, it will be safe if accidently swallowed and may be used by all age groups.

While the formal award of the global patent is expected in approximately 12 - 18 months, Holista intends to commercialise the Natshield<sup>™</sup> nasal santising balm in international markets by the third quarter of 2020 under the "patent pending" protection. This is before the onset of the flu season that coincides with winter in the Northern Hemisphere.

The patent was to have been filed at the end of March but was delayed mostly due to the ongoing lockdowns in the United States, Australia and Malaysia.

Path-Away<sup>®</sup> was developed by Global Infection Control Consultants LLC headquartered in South Carolina, U.S.A. Holista bottles and distributes the sanitiser under the NatShield<sup>™</sup> trademark.

The patent is fully owned by the company. The co-inventors are Holista's CEO Dr Rajen Manicka, Dr. Arthur Martin of Global Infection Control Consultants LLC as well as member of Holista's Scientific Advisory Board and Dr Roscoe M. Moore, Jr., the head of Holista's Scientific Advisory Board. Dr Moore is a retired U.S. Assistant Surgeon General who was appointed in February 2020 to the U.S. Corona Virus Task Force, and is also a Director of the Global Virus Network. He is a veterinarian and known for his work on zoonotic infections.

This announcement has been approved for release by all members of the Holista Board.

### #END#

# About Holista CollTech Ltd

Holista CollTech Ltd ("Holista") is a natural wellness company, the result of a merger between Holista Biotech Sdn Bhd and CollTech Australia Ltd. The company has 3 main divisions:

- Dietary supplements and personal care
- Food Ingredients
- Ovine collagen

Holista has a global collaboration with Path-Away<sup>®</sup>, a plant-based solution that is proven to kill a board spectrum of microbes. The all natural alcohol-free solution is an active ingredient in Holista's proprietary sanitiser, NatShield<sup>™</sup> that is sold under its personal care space.

Listed on the Australian Securities Exchange ("ASX"), Holista researches, develops, manufactures and markets "health-style" products to address the unmet and evolving needs of natural medicine. Holista's suite of ingredients includes low-GI baked products, reduced-sodium salts, low-fat fried foods and low-calorie sugar without compromising taste, odour and mouthfeel. Holista remains the only company to produce sheep (ovine) collagen using patented extraction methods.

For more information, please refer to <u>http://www.holistaco.com</u>

#### For further information, please contact:

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